

Objective

My extensive background and skill set give me an advantage to empathize with end users, and manage balancing users' needs with the business' goals. I know how to make collaboration easy and effective, because I prioritize understanding and elevating my team's individual strengths, personalities, and needs. I believe that great collaboration results in the best solutions.

Code

HTML5	Responsive
CSS3	CSS Grid
jQuery	Flexbox
Bootstrap	Less

Tools

XD	Optimizely
Photoshop	Hotjar
Sketch	Jira
GitHub	Bitbucket

Skills

Agile
Documentation
Facilitation
Project Management
A/B Testing
Prioritization
User Research
Wireframing

Connect

 candicodeit
 candicodeit
 candilemoine

Experience

Front End Developer and User Testing Lead - Boats Group

Sep 2012 - Present | Remote since Aug 2017

Summary

As a key player on the team, my responsibilities evolved and expanded widely over six years—from creating standards for code consistency and better maintenance, to conducting research about our users to build better website features and boat-buying products. Working with the product allowed me to interact with stakeholders in sales, marketing, and account management.

A/B Testing & User Research (Jan 2017 - Present)

Lead the user-testing process in-house and create a formal design process for testing new features and optimizations.

Analyze user behavior from Hotjar's data and user feedback features to identify their pain points and help brainstorm site improvements.

Build and monitor experiments in Optimizely X to understand the impact of design changes.

Collaborate with Revere.ai to improve the Slack notification for a better overview of currently running experiments.

Research and create a career path for the design team.

Product Management (Jan 2017 - Present)

Build requirements for A/B tests and design work to improve our lead conversion, detail page views, and overall user experience.

Facilitate sprint meetings such as retrospective, review, and planning.

Outline iterations of a feature based on development knowledge so the team can deliver the most value within an allotted time frame.

Make priority decisions when launching A/B tests based on the value of the feature or UX improvement.

Review wireframes and designs while being able to visualize the user workflow and providing feedback to simplify or improve that step in the process.

Work with crew members across the company to resolve blockers and collate relevant information needed for current and upcoming sprints.

Candi Lemoine

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Education

ECPI University - May 2008
Bachelor's of Science in
Computer Information Systems

Interaction Design Foundation -
Jan 2018 / Jun 2019
Certificates in
User Research Methods and
Design Thinking

Activities

Hackathon 6 - Mar 2013
Best API Integration
Built a mobile site that takes
payments using Stripe to post
listings of airplanes.

HackU - Sep 2013
Most Innovative App
Coached a team of Virginia
Commonwealth University
students to build an app.

Volunteer

Roc Solid Foundation
(Aug 2018 - Present)
Building hope for kids with
cancer by building play sets,
Ready bags, and remodeling
rooms.

Working with the team to
create better experiences for
volunteers with surveys and
improving the sign-up process.

Part of the planning committee
for the 11th Annual Night for
the Fight fundraising gala.
Focused on volunteers and
silent auction. Raised \$145k, a
24% increase from the
previous year.

Experience (continued)

Design & Development (Sep 2012 - Jan 2017)

Consolidate three For Sale By Owner systems into one white label solution for better maintenance using Bootstrap.

Provide comprehensive documentation to coding standards and new procedures with detailed step-by-step instructions.

Troubleshoot bugs and synthesize the solution into prioritized iterations, as applicable.

Support junior designers in their professional development based on career goals and how they can incorporate them within their daily routine across timezones in the United Kingdom, Spain, and Canada.

Lead the hiring process for new front-end developers and designers.

Lead Customer Advocate & Project Manager - A Book Apart

Jan 2011 - Present | Remote

Summary

I leverage my work in front-end development to better support readers and professors in choosing books to best suit their needs. As the first employee when the company started, I've gained perspective into how we can improve processes and build strategies to take advantage of our biggest opportunities.

Project Manager (Jan 2018 - Present)

Manage the Kanban board for site improvements, new site feature roll-out, and all book launches.

Collaborate with the website team to make book launches efficient.

Lead Customer Advocate (Jan 2011 - Present)

Manage customer support queue, addressing issues with shipment tracking, product fulfillment, and payment processing.

Develop efficient workflows to process frequent or recurring requests from readers.

Establish and maintain relationships with university faculty to integrate our publications as a supplement to their curriculum.

Proactively seek opportunities for A Book Apart to offer resources to those learning about the web, as a leader in the community.